January 21, 2020
MARKETING COMMITTEE MEETING
Chair John Shaski

Board Members Present: John Shaski, Jordan Leaming, Daniel Schiffer

Management, Staff and Employees Present: Spencer Flynn, Karissa Weight

Members of the Public Present: None

CALL TO ORDER
1. John Shaski, Marketing Committee Chair, called the Marketing Committee Meeting of the Capital Region Airport Authority to order at 5:22 p.m.

PUBLIC COMMENT
1. None

DISCUSSION
• Staying an Ad-hoc group
• Discussion of historic branding efforts
• Discussion of current brand
• Discussion of future marketing initiatives
• Next meeting set for 1/28 at 5:00 pm.
• Information to be sent to members by staff in preparation for future meetings.

PUBLIC COMMENT
1. None

ADJOURNMENT
1. John Shaski moved the meeting be adjourned at 6:33 pm.

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John Shaski, Chair                  Spencer Flynn, Secretary